



Cornell University
The Johnson School

REAL IMPACT®

Roy H. Park Leadership Fellows Program

A program for outstanding MBA candidates





You know what it takes to succeed

Now set your sights higher as a Roy H. Park Leadership Fellow at the Johnson School, an exceptional opportunity that combines a first-class MBA education with a cutting-edge leadership-development program, full tuition support, and a stipend for two years of study at the Johnson School.

Fellows are selected through a highly competitive process that rewards demonstrated leadership, professional accomplishment, academic performance, and the drive to excel. Established in 1997, the program was funded first through the Park Foundation and is now funded by the Triad Foundation. The program attracts the highest-caliber MBA students to the Johnson School by recognizing and rewarding outstanding past performance and offering an opportunity to nurture leadership potential.

While participants in the Roy H. Park Leadership Fellows Program have a diversity of interests and backgrounds, they share a demonstrated leadership potential. With an understanding of what it takes to thrive in a dynamic world, these individuals have a drive to succeed and excel, are proactive and resourceful, and possess maturity and emotional intelligence. As a group, they have established and managed their own businesses, served as executive officers for multinational companies, and led senior teams for mergers and structured acquisitions.

In addition, the Park Fellows are committed to bettering the communities in which they work and live, through community service or participation in a socially responsible business enterprise. They all share the conviction that organizations can be not only great businesses, but also “good” businesses—contributing to the financial bottom line while enhancing the environment and the communities in which they operate.



Two-year, full-tuition-plus-stipend MBA fellowships

Up to 25 individuals receive Park Fellowships each year. Fellowships include full tuition for two years, plus stipend. Stipends cover the typical costs of room, board, and books for an MBA student for the academic year.

Park Fellows start out by making a positive impact on the school and surrounding community, an experience that carries over to their own lives and prepares them to be business leaders who know how to make a difference at the organizations they serve following graduation and throughout their careers.

There are three components to the program:

Leadership-development curriculum

Courses and workshops provide both a rigorous intellectual understanding of leadership theory and practice, and experiential training with some of the top leadership experts in the country.

Access to senior executives and global leaders

Roy H. Park Fellows serve as hosts to some of the most influential thought leaders and corporate executives in the world. The Roy H. Park Distinguished Speaker series, the Roy H. Park Young Leaders series, and smaller, more informal seminars provide Park Fellows with the opportunity to explore the most important social, strategic, and ethical questions facing business leaders today.

Service leadership project

Park Fellows initiate, manage, and complete projects that contribute to a meaningful, permanent change in the Ithaca, Johnson School, or Cornell communities. The projects are mutually beneficial because the experience deepens Park Fellows' appreciation of the rewards of public service.



Shahnaz Shustari,
MBA '08

"My experience at the Johnson School has been truly enriched by my Park project, due to the variety of people

across the school and greater Johnson School community we were able to work with. Being a Park Fellow has helped shape my outlook on a career by forcing me to take a hard look at myself, test, and continually re-test where my interests and leadership strengths truly lie. In many ways, the Park program led me to my post-MBA career choice, strategy consulting, through this process of intensive and continual self-discovery."

Pre-MBA employer: The Methodist Hospital System (Operations Project Analyst)

Employer: McKinsey & Company

Park project: Dividends Through Dialogue (DTD), a series of Johnson School workshops and participatory sessions that explored effective communication, goal setting, cultural diversity and sensitivity, and other crucial leadership tools for success in today's business world.



Selection criteria

Roy H. Park Leadership Fellows are selected on a merit basis only. Fellows must have demonstrated exceptional leadership skills, stellar academic achievements, strong professional accomplishments, a proven commitment to community service, well-defined career goals, and the drive to excel. Park Fellows must be U.S. citizens.

Application process

Two-year applicants who wish to be considered for the Roy H. Park Leadership Fellows Program must complete the Johnson School's standard MBA application and a separate Park essay.

After an admissions interview, promising candidates may be invited to the Johnson School for a two-day Park Finalist weekend. During this event, small groups of finalists participate in a team-based, intense strategy simulation as well as additional interviews and informal social events with faculty, current Park Fellows, and key staff members.

For more information

Visit our Web sites at www.johnson.cornell.edu or www.johnson.cornell.edu/park or contact:

Office of Admissions and Financial Aid
The Johnson School at Cornell University
111 Sage Hall
Ithaca, NY 14853-6201
Phone: 607 255-4526 or 800 847-2082
Fax: 607 255-0065
E-mail: mba@cornell.edu

Clint Sidle

Director, Roy H. Park Leadership Fellows Program
The Johnson School at Cornell University
217 Sage Hall
Ithaca, NY 14853-6201
Phone: 607 255-4104
E-mail: ccs7@cornell.edu

Christopher Koza, MBA '08

"Through the Park Leadership Fellows Program, I have learned the important role that frequent personal reflection and self-awareness play in the development of leaders. When I came to the Johnson School, I knew that I would receive a world-class MBA education that would provide the technical and

business skills required to advance my career in a competitive, global workplace. What I did not anticipate, however, was the dramatic impact that the Park program would have on my personal development. Exercises in personal mastery created a framework in which I was encouraged to take a deep, introspective look at myself. By identifying and focusing on my strengths, values, and goals in life and in my relationships with others, I believe I have come away with a better understanding of who I am, and how I can best apply my skills and beliefs to become a more broad and effective leader."

Pre-MBA employer: Deloitte Consulting

Employer: Goldman, Sachs & Co.

Park project: JSPALs (Johnson School Personalized Admissions Links), a robust database created by Koza that will help pair admitted students with a first-year and a second-year MBA student and an alumnus based on geographic location, career interest, and immersion interest.