

## JENNIFER X. LI, CPA

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- Education**
- CORNELL UNIVERSITY, Johnson Graduate School of Management** **Ithaca, NY**  
Master of Business Administration, May 2010  
Roy H. Park Leadership Fellow: Two-year full-tuition fellowship and development program awarded for demonstrated leadership, professional achievement, and community service  
Activities: Solar Decathlon Fundraising Co-Lead, BR Microcapital Fellow, Sustainable Global Enterprise Club
- UNIVERSITY OF CALIFORNIA, BERKELEY** **Berkeley, CA**  
Bachelor of Science, Haas School of Business, December 2002  
Bachelor of Arts, Cognitive Science, December 2002
- Experience**
- 2007-2008 **INDEPENDENT CONSULTANT** **Oakland, CA**  
**Kaiser Permanente**
- Designed test plan to enable greater efficiency in bringing a \$34M managed healthcare organization into compliance with Sarbanes-Oxley (SOX) 404 regulations
  - Worked with regional executives to execute SOX test plan by resolving organizational roadblocks
- Red Envelope** **San Francisco, CA**
- Completed customization of stock administration software for a \$120M e-commerce company to enable more accurate tracking of expenses and liabilities related to employee stock options
- 2006-2007 **KPMG LLP** **London, UK**  
**Assistant Manager**
- Led 10 associates to complete the first-year financial statement audit of SSP International, a \$800M UK-based retail caterer, strengthening the company's accounting processes by improving communication channels and reducing redundant functionalities
  - Managed a team of 8 associates to perform the audit of Zonemedia, a \$80M UK-based television channel operator, advising management team on differences between UK GAAP and US GAAP to facilitate greater comparability in reporting to client's US parent
  - Coordinated SOX 404 procedures for Publicis Groupe, a \$6.2B France-based advertising agency
  - Developed curriculum and trained UK associates to perform audits under US Generally Accepted Auditing Standards (GAAS) to broaden competencies of host office
- 2003-2006 **Senior Associate** **Mountain View, CA**
- Managed a team of 11 associates to complete financial statement audits and quarterly reviews under US GAAP for Synopsys, a \$1.1B software provider, and Interwoven, a \$200M software provider
  - Coordinated the efforts of other KPMG practices such as Tax and IT Risk Management in designing cost-saving audit procedures for Synopsys
  - Provided guidance to management teams on SEC filing requirements for Forms 10K and 10Q
  - Delivered firm-wide training materials on technical audit topics and auditing practices to a classroom of 32 KPMG associates as National Instructor
  - Led efforts to recruit talented candidates and mentor new associates to ensure a low turnover rate
  - Ranked consistently in top 10% of peer group and promoted from Associate after 2 years
- Awards / Skills**
- Client Service Award for Outstanding Client Service (KPMG UK National Practice)
  - Standing Ovation Award for Exceptional Commitment to Team (KPMG US Mountain View)
  - Certified Public Accountant in the State of California (License #101142)
  - Fluent in Mandarin and Cantonese Chinese
- Personal**
- *Accounting and Finance Consultant*, Second Harvest Food Bank of Santa Clara
  - *Coordinator*, KPMG's Community Service Program *Involve*
  - *Account Manager and Consultant*, Berkeley Consulting
  - Traveling, hiking, photography, hapkido, scrapbooking