

KELLY MOY

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- Education**
- CORNELL UNIVERSITY, Johnson Graduate School of Management** **Ithaca, NY**
Master of Business Administration, May 2010
- Roy H. Park Leadership Fellow - Awarded merit-based full scholarship in recognition of demonstrated leadership, professional and academic achievement, and community service
 - Strategic Marketing Immersion
 - Marketing Association (Marketing Symposium Committee), Women's Management Council (Vice President), Asia Business Association
- NEW YORK UNIVERSITY, Stern Undergraduate School of Business** **New York, NY**
- Bachelor of Science in Finance & Accounting, May 2003
 - Magna Cum Laude, Stern Honor Key, Residence Hall Publicity Chair
 - Study abroad at the **National University of Singapore**, Spring 2002
- Experience**
- 2007-2008 **J.P. MORGAN CHASE & CO.** **New York, NY**
Senior Analyst, Investment Bank
- Collaborated with cross-functional teams across both domestic and international markets to lead the clearance for high risk transactions, including a \$4.5 billion hostile takeover
 - Developed and implemented a centralized database to manage the priorities of the lines of business in the Investment Bank
 - Analyzed over 800 new business opportunities for potential conflict of interests and provided senior-level management with recommendations for action
- 2006-2007 **PLATFORM LEARNING INC.** **New York, NY**
Business Analyst, Operations Support Group
- Conducted strategic, financial, and operational analyses to grow market share in four regions and to forecast overall company performance
 - Managed the operations and budgeting of the leading Northeast region, enabling the completion of 200 tutoring programs and generating \$15 million in revenue
 - Redesigned existing business processes by identifying key performance metrics for 300 tutoring programs resulting in an 80% increase in compliance with corporate guidelines
 - Initiated and led training sessions for over 30 directors and managers to develop reports that analyzed operational trends and to exchange ideas on best practices
- 1999-2006 **J.P. MORGAN CHASE & CO.** **New York, NY and Singapore**
Analyst, Corporate Finance Program and Smart Start Scholarship Program (1999-2003)
- Spearheaded investor segmentation, pricing analysis, and market briefings for over 30 stock issuances raising over \$15 billion for various financial and retail companies
 - Created marketing presentations for Fossil Inc, resulting in over 50 investors who purchased \$200 million of stock from the company
 - Assisted in the development of Junior Women in Banking to promote the retention and pipeline of female employees by organizing and hosting events for over 100 members
- Personal**
- National Foundation for Teaching Entrepreneurship (Mentor)
 - World Seido Karate Organization (Member)
 - China Synergy Program: US 2003 Delegate representing 1 of 30 countries and 1 of 108 institutions; participated in intensive 18 day excursion throughout China
 - Enjoy international travel, cooking, swimming, and hiking. Fluent in Chinese.