

TYLER BAIER

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- Education** **CORNELL UNIVERSITY, Johnson Graduate School of Management** **Ithaca, NY**
Master of Business Administration, May 2010
- Park Leadership Fellow – 1 of 25 students awarded a merit-based full scholarship in recognition of demonstrated leadership, personal and academic achievement, and community service.
 - Student Council, BR Ventures, Entrepreneurship and Venture Capital Club, Net Impact
- CORNELL UNIVERSITY, College of Agriculture and Life Sciences** **Ithaca, NY**
Bachelor of Science, Applied Economics and Management, May 2005, Cum Laude
- Cornell Tradition Fellow – Scholarship awarded to students who demonstrate significant work experience, a commitment to campus and/or community service, and academic achievement.
 - Sphinx Head Senior Honorary Society, Student Athlete Advisory Council
- Experience** **CAYUGA VENTURE FUND** **Ithaca, NY**
Summer 2008 to Present *Venture Capital Associate*
- Evaluated business plans and financial models, performed competitive and market analysis, and executed due diligence.
 - Gained an understanding of FAS 157 valuation principles and applied the knowledge in the evaluation of portfolio companies.
 - Contributed to the drafting of a Private Placement Memorandum.
 - Currently assisting in the preparation of the fund’s pitch presentation for its annual LP meeting.
- 2006-2008 **CORNELL UNIVERSITY, DEPARTMENT OF ATHLETICS** **Ithaca, NY**
Head Assistant Wrestling Coach
- Responsible for practice and conditioning regimens, technique instruction, nutritional guidance, motivation and goal setting.
 - Managed on and off campus recruiting and communication with prospective student athletes.
 - Accountable for alumni development including communication, fund raising, and annual Hall of Distinguished Alumni banquet.
 - Developed and implemented the “Match Pack” marketing strategy, raising average attendance from 1200 to 2100 people per match.
 - Organized annual “Hospicare Challenge” raising \$14,000 for three local non-profit organizations.
 - Team NCAA Division I finish of 12th and 9th in 2007 and 2008, respectively; included eight total individual All-American athletes.
- 2005-2006 **CYBERBOND LLC** **Batavia, IL**
Sales and Marketing Associate
- Managed three state sales region of Ohio, Indiana and Michigan for an industrial adhesives manufacturer in its startup stages.
 - Increased territory sales 25% from the previous year and 30% during the 1st half of 2006.
 - Managed the development of an integrated new company web site: www.Cyberbond1.com.
 - Constructed new marketing handouts for each of the five Cyberbond product lines.
 - Created CyberNews, an email marketing program containing company and industry news.
- Personal**
- NCAA Wrestling Division I Runner-up 2005; Cornell Wrestling team captain 2004, 2005.
 - Finger Lakes Wrestling Club, volunteer coach for youth athletes 2005 to present.
 - Cornell Sphinx Head Senior Honorary Society, Executive Advisory Committee member.
 - Grew up on a family dairy farm in Wisconsin.
 - Enjoy reading, archery, and road biking.